

Internship Report On

## "Internship Activities Completed in Digital Marketing, Marketing Department, Pathao Limited"

Submitted To

## Islamic University of Technology

in partial fulfillment of the requirements for the Internship Program

## Submitted By:

I understand that my final report will become part of the permanent collection of the Islamic University of Technology BBA in Technology Management Program. My signature below authorizes the release of my final report to any reader upon request.

Ghahraiarz Wabirz Shuvo

Md. Shahriar Kabir Shuvo

Student ID: 170061032

Department of Business & Technology Management Islamic University of Technology (IUT) – OIC Board Bazar, Gazipur-1704, Bangladesh.

> Approved By Manuar 25.04.22

Shobnom Munira

Assistant Professor

Department of Business & Technology Management
Islamic University of Technology (IUT) – OIC