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BBA in TM, 8th Sem.

Date: 12 May, 2023

ISLAMIC UNIVERSITY OF TECHNOLOGY (IUT)
ORGANISATION OF ISLAMIC COOPERATION (OIC)

DEPARTMENT OF BUSINESS AND TECHNOLOGY MANAGEMENT

Semester Final Examination

Course No. : BTM 4801

Course Title : Project Management

Summer Semester, A. Y. 2021-2022

Time : 3 hours

Full Marks : 150

Answer **all 6 (six)** questions. All questions carry equal marks. Marks of each question and corresponding CO and PO are written in the right margin with brackets.

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1. a) Define project management. Describe the main purpose of project management. 5 (CO1)
(PO1)
b) What are the SMART goals of project management? 7 (CO2)
(PO2)
c) Identify the major hard skills that a project manager should have. What are the scientific steps in project management? Discuss. 13 (CO3)
(PO4)
 2. a) What do you mean by project planning? What are the steps in project planning? 5 (CO1)
(PO1)
b) Write a project plan for a specific project, considering all the steps to be followed in the light of achieving a sustainable outcome. 20 (CO3)
(PO4)
 3. a) What do you mean by project feasibility? 5 (CO1)
(PO1)
b) How can the risk factors of a proposed project be addressed through a feasibility study? 5 (CO2)
(PO2)
c) What are the steps to be followed in conducting a feasibility study for finalizing a project? Discuss, in brief. 15 (CO3)
(PO4)
 4. a) Define organizational culture. How is it related to project management? 5 (CO1)
(PO1)
b) How do the Organizational Culture Assessment Instrument (OCAI) and other methodological tools and apps like agile help in specifying the organizational culture as an interesting research problem and in identifying the features of the 'project management culture'? Discuss. 20 (CO3)
(PO4)
 5. a) What is a Project Management App? How is it different from traditional project management strategies? 5 (CO1)
(PO1)
b) How are different project management apps helping to super boost the productivity of a specific project team? Give suitable examples in the context of specific projects. 20 (CO3)
(PO4)
 6. a) Why are ethics required in project management? 5 (CO1)
(PO1)
b) Briefly describe the major ethical issues in project management. What is the code of ethics in project management? How is ethics related to project regulations and legal procedures? Discuss. 20 (CO3)
(PO3)