

ISLAMIC UNIVERSITY OF TECHNOLOGY (IUT)
ORGANISATION OF ISLAMIC COOPERATION (OIC)

DEPARTMENT OF BUSINESS AND TECHNOLOGY MANAGEMENT

Mid-Semester Examination
Course No. : BTM 4103
Course Title : Principles of Management

Winter Semester, A. Y. 2022-2023
Time : 1.5 hours
Full Marks : 75

Answer **all 3 (three)** questions. All questions carry equal marks. Marks of each question and the corresponding CO and PO are written in the right margin with brackets.

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|-------|--|----|----------------|
| 1. a) | What is a manager, and what are the fundamental functions that comprise the management process? | 10 | (CO1)
(PO1) |
| b) | Illustrate the new workplace that is emerging in organizations today. | 10 | (CO1)
(PO1) |
| c) | Is management an art or a science? Briefly Discuss. | 05 | (CO1)
(PO1) |
| 2. a) | What do you mean by managerial skill? Explain with examples the different types of skills required by a successful manager. | 10 | (CO1)
(PO1) |
| b) | Which of the firm's environments is most readily changed by the firm? Which of the firm's environments is least amenable to change by the firm? How does this influence the actions that the firms take? | 10 | (CO2)
(PO2) |
| c) | Can a manager use both classical and behavioral perspectives? Give an example of a time when a manager did this and explain how it enabled him or her to be effective. | 05 | (CO3)
(PO3) |
| 3. a) | Define scientific management. Discuss the background and focus of scientific management. | 10 | (CO1)
(PO1) |
| b) | Think of the best manager you have ever had. What did that person do to best motivate you in your job? | 08 | (CO2)
(PO2) |
| c) | Identify linkages between dimensions of the general environment and dimensions of the task environment. | 07 | (CO3)
(PO1) |