

Letter of Transmittal

12 May 2023

Shobnom Munira

Assistant Professor

Department of Business and Technology Management

Islamic University of Technology

Subject: Submission of Internship Report

Dear Ma'am,

I have successfully finished my twelve-week program at ROBI AXIATA Ltd. under your supervision and as part of my internship. As a result, I'm submitting my internship report on Market Operations' function studying Consumer Behavior.

The experience of working on this article was wonderful. I should note that despite the resources' restrictions regarding accessibility and document confidentiality, I did my best to give material pertinent to the requested field. I ask your forgiveness for any slight mistakes I made while compiling and analyzing my data.

Please accept this report as the product of my learning and use it to evaluate my progress toward achieving a bachelor's in business administration.

Sincerely,

Abrar Zahin Bin Saif



ID: 180061109

Department of Business and Technology Management

Islamic University of Technology

Internship Report On

Market Operations at ROBI AXIATA Ltd.

Submitted to:

ISLAMIC UNIVERSITY OF TECHNOLOGY



Submitted by:

I understand that my final report will become part of the permanent collection of the Islamic University of Technology BBA in Business and Technology Management Program. My signature below authorizes release of my final report to any reader upon request.

Abrar Zahin Bin Saif

ID: 180061109

Department of Business and Technology Management

Academic Institution: Islamic University of Technology (IUT)

Approved by:

Shobnom Munira

Assistant Professor

Department of Business and Technology Management

Islamic University of Technology

Date of Submission: 12 May 2023.