

**Internship  
Report on  
"Exploring Demand Planning Strategies at Bata Shoe  
Company Bangladesh Ltd."**



**Submitted to**

Islamic University of Technology

In partial fulfillment of the requirements for the degree of  
BBA in Business and Technology Management (BTM)

**Submitted by**

I understand that my final report will become part of the permanent collection of the Islamic University of Technology BBA in Business and Technology Management Program. My signature below authorizes the release of my final report to any reader upon request.

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## Declaration

I, Sumaiya Nasrin Mahia, a student enrolled in the Business and Technology Management (BTM) program at the Islamic University of Technology, hereby assert that the Internship Report entitled, "Exploring Demand Planning Strategies at Bata Shoe Company Bangladesh Ltd." is an authentic piece of work crafted solely by me, under the supervision of Khadija Khanom, a Lecturer within the Department of Business and Technology Management at the Islamic University of Technology.

I affirm that this report has been created with utmost originality and has not intentionally infringed upon any copyright laws.

Moreover, I attest that this report has not been previously submitted to any other educational institution to fulfill any academic requirement, and it fully adheres to the Islamic University of Technology's policies regarding academic integrity and originality.

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