

Declaration of the Student

I, Aysha Sobhan, a student of BBA in Technology Management at Islamic University of Technology, hereby declare that the Internship Report on "From Browsing to Buying: Evaluating Marketing Efficacy at ACI Logistics Limited- Shwapno" is an original work under the supervision of Dr. Md. Abul Kalam Azad, Professor and Head of the Department of Business and Technology Management, Islamic University of Technology, while completing my BBA degree. The document is not comprised of any prior publicized content, except where it has been properly cited with full and correct reference.

Sincerely yours,

Aysha Sobhan

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