An Internship Report on

"Logistics Optimization: A Comprehensive Analysis of Pathao Courier's Operational Dynamics, Zone Management Strategies, and Issue Mitigation Approaches"



Submitted to:

Islamic University of Technology

In partial fulfillment of the requirements for the degree of BBA in Business and Technology

Management

Submitted by:

Ahmani P 03.05.24

Nazmur Rahman Prince Student ID: 190061139

Department of Business & Technology Management Islamic University of Technology

I affirm that my final report is intended to be included in the enduring repository of the Islamic University of Technology's esteemed BBA in Business and Technology Management Program. By appending my signature below, I grant consent for disseminating my final report to any interested parties upon solicitation.

Approved by:

20-05-2024

Md. Abdullah Al Mamun
Assistant Professor

Department of Business and Technology Management Islamic University of Technology

Submission date: 3rd May, 2024

Letter of Transmittal

Md Abdullah Al Mamun **Assistant Professor** Department of Business and Technology Management Islamic University of Technology Gazipur 1704, Bangladesh Subject: Internship report submission of Pathao Courier Operations

Dear Sir,

I am delighted to submit my report titled "Logistics Optimization: A Comprehensive Analysis of Pathao Courier's Operational Dynamics, Zone Management Strategies, and Issue Mitigation Approaches" as a component of my academic internship with Pathao Courier Limited. This report was done under your supervision and guidance and meets the internship program criteria.

The internship at Pathao's Courier Operations Department provided invaluable insights into the intricate dynamics governing delivery networks. Undertaken during my fourth-year studies in Business Administration and Technology Management, the internship aimed to dissect the operational complexities of managing a sprawling delivery ecosystem. Through mentorship and practical exposure, I gained a deeper understanding of day-to-day operational intricacies, from order processing to final delivery. This immersive experience equipped me with hands-on knowledge and insights essential for navigating real-world operational challenges. It contributed significantly to my professional growth and provided a platform to apply academic learning in a practical setting.

Sincerely,

Nazmur Rahman Prince

Rolman 83.05.24

Id: 190061139

Session: The academic Year 2022-2023

Department of Business and Technology Management

Islamic University of Technology

Declaration of the student

I, Nazmur Rahman Prince, currently pursuing a degree in Business and Technology Management at the Islamic University of Technology, solemnly affirm that the Internship Report titled "Logistics Optimization: A Comprehensive Analysis of Pathao Courier's Operational Dynamics, Zone Management Strategies, and Issue Mitigation Approaches" is entirely my original work. This report was completed under the guidance and supervision of Md Abdullah Al Mamun, Assistant Professor in the Department of Business and Technology Management at the Islamic University of Technology.

I further declare that this report has not been submitted, either in part or in its entirety, for any other degree or diploma program. The information and statistics presented in this report are based on my research and are accurate to the best of my knowledge.

I acknowledge any assistance received during the internship and the preparation of this report, all of which have been duly acknowledged within the contents of this document. Additionally, I confirm that all sources of information referenced in this report have been appropriately cited.

Sincerely Yours,

Nazmur Rahman Prince

Rahmar 03.05-24

Id: 190061139

Department of Business and Technology Management

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